

SERVE

OUR

COMMUNITIES

Second Medical Clinic to Open in July

Meriter's mission is *to heal this day, to teach for tomorrow, to embrace excellence always, to serve our communities—for a lifetime of quality health care*. This simple, yet powerful, statement guides every decision the organization makes.

For example, when Meriter leaders saw a growing need for primary care physicians in the area a few years ago, they viewed it as an opportunity to serve the community. In 2004, Meriter opened a clinic in Middleton, which is staffed by six physicians board-certified in internal medicine. A second clinic, Meriter Medical Clinic-McKee, will open in July to serve residents of West Madison, Fitchburg and beyond.

"Meriter has served our community for 110 years, and our commitment to patients comes first. When we saw there was a huge demand for primary care, we

wanted to be part of the solution," says chief medical officer Geoff Priest, MD.

Three physicians—Drs. Arpad Olajos, Cyndi Pickney and Thomas Casper—will move their practices to the McKee clinic in July. Three additional physicians are expected to join them in the coming year.

Drs. Olajos, Pickney and Casper are board-certified in internal medicine. Often referred to as internists, they focus on adult medicine, caring for patients from teen years through old age. Their specialized training focuses on prevention and treatment of adult diseases.

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Join Us at the Meriter Medical Clinic-McKee Open House!

July 10, 2008 from 5:30 to 7 p.m.

3102 Meriter Way, Madison

Tour the Meriter Medical Clinic-McKee before it opens! Come see the modified Prairie Style structure, designed with the patient experience in mind, which features:

- Entry at grade level, wide halls and wide doorways to maximize handicap accessibility.

- Soothing colors, stone features, natural light from large windows, and artwork by Wisconsin artists for an inviting and comfortable environment.
- Sound-reducing insulation and design features for patient privacy and confidentiality.
- A large, comfortable meeting room that will be used for classes and community events.

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Dr. Priest says that clinic patients can be confident that their care will be well-managed. Meriter's internists serve as personal care physicians, provide preventive and diagnostic services, counsel and educate patients on appropriate health behaviors, manage and coordinate patient care, and facilitate access to specialty and follow-up care when needed.

The services they provide include medical exams; preventive exams and

pap tests; diagnostic and screening services; radiology services, including general x-rays; surgical procedures, such as mole or suture removal; electrocardiograms (ECGs) and treadmill testing.

Dr. Olajos, who is seeing patients at a temporary clinic on Nesbitt Road, is looking forward to moving his practice to the McKee clinic. He says the facility's design will offer a healing environment for his patients. "As a team, our goal is to

provide the highest quality health care services in a caring and compassionate way. With this in mind, we are accepting new patients and offering same-day appointments."

He adds, "For me, the most rewarding part of being a doctor is developing relationships and establishing trust with my patients."



Internists (l-r) Casper, Pickney and Olajos will begin practicing at the new McKee Clinic in July.

Meriter Medical Clinics

Meriter Medical Clinic-Middleton

J. Evan Blanchard, MD
 Mark F. Davis, MD
 Kenneth Felz, MD
 Irene Mirkin, MD
 Paul Nemovitz, MD
 Christopher Nestleroad, MD

7780 Elmwood Avenue, Suite 201
 Middleton
 Phone: (608) 417-5670

Meriter Medical Clinic-McKee (opening in July)

Thomas Casper, MD
 Arpad Olajos, MD
 Cyndi Pickney, DO

3102 Meriter Way
 (near Hwy M/PD intersection)
 Madison
 Phone: (608) 417-8800

Meriter Medical Clinic physicians are approved providers for Physicians Plus Insurance Corporation, Medicare and Medicaid, The Alliance, Blue Cross, WEA Trust, WPS, and most commercial health insurance plans.

Learn more about clinic physicians and services at meritermedicalclinics.com.



Clearer Images Mean Better Treatment

Simply put—when it comes to Medical Imaging—the better the images, the better the interpretations, the better the diagnosis, and the better the treatment.

Meriter Medical Imaging Department Chair Peter M. Selzer, M.D., Ph.D.*, says, “Today’s medical imaging technologies have made a significant impact on how we diagnose diseases and assess a patient’s response to treatment. The results are a lot better. The clarity is a lot better. This new generation of equipment and software enables physicians to treat patients more effectively, with greater precision and with greater comfort.”

The scans produce two-dimensional images of anatomy, like a cross section.

The new dual source, ultra fast CT scanner is the first to use two x-ray sources and two detectors simultaneously.

Setting new standards in cardiac diagnosis, the dual source scanner can image patients with high or irregular heart rates, or even arrhythmia, without beta-blocker medications that have been previously needed to slow a patient’s heart. The system also enables physicians to better identify and characterize plaque, an early indicator of heart disease.

noninvasive, safer and very efficient. The actual scan takes less than 15 seconds, or, in most cases, a single breath hold. After the procedure, patients are free to continue with their normal activities.”

State-of-the-Art Ultrasound

During an ultrasound procedure, high-frequency sound waves are passed through the body and reflected back to produce images of organs, vessels and tissues of the body. The new system—Siemens Acuson S2000—expands ultrasound beyond its traditional role.

Meriter radiologist Frank Thornton, MD* says, “The new system gives us more detailed images, which means we can diagnose with even greater confidence and consistency. It also can be used over the entire continuum of care from screening to diagnosis to therapy and follow-up.”

Compared with traditional ultrasound, the S2000 system has a broader range of clinical applications in gynecology and vascular as well as obstetrics and cardiac imaging. Thornton says, “The industry-leading, robust software has us poised for soon-to-be-available technology, including new silicon transducers and Acoustic Radiation Forced Impulse imaging.”

Acoustic Radiation Forced Impulse imaging compresses the tissue using acoustic (sound) energy. This makes it easier for physicians to spot abnormalities—such as liver tumors—with greater precision than ever before.

“One of the most exciting aspects of the S2000 system is the 3D/4D technology,” Thornton adds. “3D/4D provides an advantage in aspects of women’s imaging, particularly imaging of the pelvis, but also for any organ pathology where we need to look at the image information in different planes. Until now, this advantage was truly confined to the domain of CT and MRI.”



Karen Wehinger, Kae Bratzke-Balis and Dr. Frank Thornton in a Medical Imaging suite that features state-of-the-art equipment along with calming distractions for patients— including backlit, hot-air balloon ceiling art.*

Meriter has a proud history of being a leader in offering revolutionary imaging technology. Recently, the hospital became the first in the area to install the latest breakthroughs in both ultrasound computed tomography and ultrasound.

Dual Source CT Scanner

Computed tomography (CT) scans use x-rays and a computer to visualize the body.

“With the new scanner, physicians can get detailed, razor-sharp images that can identify life-threatening blockages, blood clots and other heart problems—in their earliest, most treatable stages,” says Meriter Medical Imaging Acting Director Mary Alice Johns.

The dual source scanner improves patient comfort too, Johns adds, “The new technology means a faster exam that is

* UW Health Physician and UW School of Medicine and Public Health Faculty Member

Three Heart Surgeons Join Meriter Medical Group

Three former UW-Health cardiovascular surgeons who have practiced exclusively at Meriter Hospital for their entire Madison practice joined the Meriter Medical Group earlier this year.

The new medical group physicians are Khosro (Ed) Adib, MD, Haywood Gilliam, MD and John McVey, MD.

“Meriter has shown its commitment to the heart health of this community with the recent opening of the Meriter Heart Hospital. We want to assure our patients and referring physicians that we are just as committed to Meriter and continuing its tradition of excellent cardiac care,” says Dr. Adib, who serves as Meriter Chief of Cardiovascular Surgery.

The surgeons’ offices will continue to be located at Meriter Heart Hospital, 202 South Park Street.

“We are pleased that these talented, experienced physicians have chosen to strengthen their relationship with Meriter, especially with the growing cardiovascular surgeon shortage in the nation,” says Geoff Priest, MD, Meriter Chief Medical Officer.

Cardiovascular surgery is a vital and integral service of Meriter’s cardiovascular program. Meriter has provided this community with many heart “firsts” that include:

- First to open a coronary intensive care unit
- First to perform heart bypass surgery
- First to open a pacemaker clinic and telephone follow-up system
- First to perform off-pump coronary artery by-pass surgery
- First to establish a Bloodless Medicine and Surgery Program



Cardiovascular surgeons (l-r) Gilliam, McVey and Adib are committed to continuing Meriter’s tradition of excellent cardiac care.

- First to implant a synchronized biventricular pacemaker for heart failure
- First to participate in Society of Thoracic Surgeons National Database Program
- First to create an accredited Chest Pain Center in Wisconsin
- Opened the Meriter Heart Hospital in June 2007, the first hospital of its kind in the region.

Meriter’s cardiac surgery survival rate is consistently superior to the national rate:


- Our heart bypass surgery mortality rates have been lower than national benchmarks the past seven years.
- Our patients who undergo bypass surgery have far fewer complications than the national average.

For more information, visit meriterhearthospital.com.



Honors, Achievements and Announcements

Meriter Physicians Make Virtual “House Calls”

You now can “meet” many of the dedicated physicians who practice at Meriter—right in your own home. Visit the new Video Showcase section of meriter.com/mdvideos to learn  more about:

- **Cate Ranheim, MD**, a Meriter Medical Group hospitalist who shares why her specialty area is important to her and why it is growing by leaps and bounds.
- **John Rogerson, MD**, a Madison-area independent orthopedic surgeon who is nationally recognized as a pioneer in hip resurfacing surgery.
- **Klaus Diem, MD,*** a UW Health obstetrician/gynecologist who is a leading practitioner of minimally invasive hysterectomies.
- **William Evans, MD**, a Wisconsin Heart and Vascular Institute cardiovascular specialist whose faith provides him with a welcome balance to the scientific aspect of his healing.
- **Susan Toth, MD,*** a UW Health general surgeon who shares interesting insights on her amazing, unreal and overwhelming specialty.
- **Girma Tefera, MD,*** a UW Health cardiovascular surgeon who proudly returns to his Ethiopian homeland with other surgeons on medical missions to help teach doctors there.

Congratulations, Scholarship Winners!

The Friends of Meriter auxiliary recently awarded \$1,500 scholarships to 18 graduating high school seniors. Congratulations to these exceptional students who, by high school, include:

Columbus: Kylie Severson; *DeForest:* Kristen VanderMolen; *Madison Edgewood:* Sabena Khan and Marissa Wacker; *Madison East:* Amadou Fofana and Junfeng Hou; *Madison Memorial:*

Carolyn Sleeth; *Madison West:* Megan Wood; *Middleton:* Jamie Klump and Jennifer Werner; *Monona Grove:* Matthew Becker, Aubrey Lauersdorf, Dolma Namgyal, Brittany Sellers, and Chie Yang; *Portage:* Leah Smith; *Verona:* Emily Welch; and *Waunakee:* Laura Purdy.

Since its formation in 1987, Friends of Meriter has awarded \$237,900 in scholarships to 263 high school students pursuing healthcare careers.

Meriter Physician Featured at International Symposium

Meriter NewStart medical director Michael Miller, MD, FASAM, FAPA was a featured speaker at the Fifth United Kingdom/European Symposium on Addictive Disorders, which met in London, England in May. Dr. Miller discussed the role of doctors in the care of patients with addiction. He also addressed Parliament at the All Party Parliamentary Drugs Misuse Group meeting.

Dr. Miller currently serves as president of the American Society of Addiction Medicine, a specialty society of physicians who care for persons affected by alcoholism and other addictions.

SANE Leader a “Champion”

Meriter’s Sexual Assault Nurse Examiner (SANE) program coordinator Jill Poarch, RN, recently received the Wisconsin Women’s Health Foundation 2008 Champion in Women’s Health award. The award honors those who do great work in helping Wisconsin women and their families reach their healthiest potential.

Meriter’s SANE Program is one of more than 400 such programs in the U.S. and Canada and in 2008 marks a significant milestone—20 years of serving southern Wisconsin sexual assault victims.

Greenbush Community Honors Huggins

The Greenbush Community recently recognized Business Development & Planning senior associate Melissa Huggins for her efforts on behalf of the Park Street Corridor. Huggins was nominated for the 2008 Community Builder Award “both as a staff member in two different positions but more importantly, as a dedicated volunteer who has often worked behind-the-scenes to steward Park Street revitalization.”

Welcome, New Physicians

At Meriter Hospital, the partner relationship with the physicians who practice here is an essential ingredient in our mission to Heal, Teach, and Serve. We are pleased to announce the addition of the following doctors to our medical staff in February – April 2008:

John David, MD

Meriter Hospital
Hospitalist

Patrick Hughes, MD *

UW Health Physicians
Cardiology

Arpad Olajos, MD


Meriter Medical Clinic-McKee
Internal Medicine

Cyndi Pickney, DO

Meriter Medical Clinic-McKee
Internal Medicine

Laurel Rice, MD *

UW Health Physicians
Obstetrics/Gynecology

For a directory of all Meriter physicians, visit  meriter.com/doctors.

*UW Health Physician and UW School of Medicine and Public Health Faculty Member

Meriter Health Services provides health care services to residents of southern Wisconsin and areas of northwest Illinois through its family of companies. Meriter Hospital is a not-for-profit, locally directed, teaching hospital that proudly serves the community.

MERITER'S MISSION IS:

to heal this day
to teach for tomorrow
to embrace excellence always
to serve our communities —
for a lifetime of quality health care.

THERE'S MORE FOR YOU AT MERITER.COM!

meriter.com/enews - Register online for free e-newsletters filled with health and wellness information.

meriter.com/patientcenter - Use this resource before, during and after a hospital stay.

meriter.com/careers - See what opportunities may await you and apply online.



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Focus is published three times per year by the Meriter Health Services Marketing Department. Phone: 608-417-5620

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As the Chief Nursing Officer at Meriter for the past 13 years, I know firsthand that a career in nursing is more than just a job. It's a calling that demands strong critical thinking skills and compassionate care to meet the complex healthcare needs of today's patients and families.

I am proud to work with more than 1,000 hospital, home health and clinic nurses who have answered the call; the nurses at Meriter provide exceptional, dedicated and personalized care every day of the year.

During the 2008 Meriter Nurses' Week Recognition, nearly 200 nurses were honored for their recent academic and professional achievements. Additionally, the following nurses received the second annual Heal-Teach-Serve Award, which gets its name from the Meriter mission and recognizes nurses who are nominated by their peers for outstanding achievements in the nursing profession and in patient care: Joan Anderson, RN, BSN; Shelly Bazala, RN; Carol Beecher, RN, CNII; Renee D'Orazio, RN, MS; Mandy McGowan, RN, BA, ADN; JoAnn Myers, RN, BSN; Marge Rohlfing, RN, BSN; and Chris Sarko, RN, ADN, CCRN, CNIII.

— Barb Pinekenstein, BSN, MSN

Renee D'Orazio (shown above) is one of eight Meriter nurses who received the 2008 Heal-Teach-Serve Award. Visit meriter.com/nursing to learn more about Renee and Meriter's other exceptional nurses.